

Specify the finish before it becomes a cost surprise.

A working sheet for procurement, product development and operations teams who need a quote-ready decorative-finish brief.

MOQ

Projects can start from 1,000 units.

Quote basis

Format, dimensions, material, artwork, finish, SKU count and quantity.

Lead-time basis

Proposed once the full specification and artwork readiness are confirmed.

COLOUR. TACTILITY. CREDIBILITY.



 Aveda Packaging

Reference visual only. Production appearance is approved against the agreed material construction, artwork and print specification.

Use this sheet to collect the information that lets Aveda Packaging confirm a viable structure, relative finishing impact, estimated unit economics and proposed lead time.

1 Relative finish impact and procurement notes

The indicators below describe relative decorative-complexity impact against standard print. They are not a quotation or a fixed price promise.

Finish	Impact	Specification watch-out	Quote inputs to confirm
Soft-touch & velvet matte	●●○ Moderate	Coverage and tactile treatment must be matched to material and artwork areas.	Pack size; material; coverage; artwork status; quantity.
Glossy-on-matte contrast	●●○ Moderate	Define exact gloss areas and preserve information-panel legibility.	Finish map; coverage; SKU count; quantity.
Holographic / laser film	●●● Moderate–high	Reflective effect needs approval against the design and shelf context.	Film area; design coverage; material; quantity.
Metallic ink	●●○ Moderate	Specify metallic elements, registration and visual priority.	Ink area; number of colours; artwork readiness; quantity.
Metallic and foil effects	●●●+ High	Reserve for strategically important marks or typography; check coverage early.	Foil area; placement; material; SKU count; quantity.
Custom finish combinations	Specification dependent Specification dependent	Layering requires a complete finish map and final artwork review.	Finish stack; coverage; material; print sequence; quantity.

2 Quote-ready specification checklist

Commercial inputs

- Monthly or initial quantity: to be supplied
- Number of SKUs / variants: to be supplied
- Requested format and dimensions: to be supplied
- Required launch / delivery window: to be supplied
- Price expectation or target (optional): to be supplied

Product and material inputs

- Product type / fill format: to be supplied
- Barrier or shelf-life direction: to be supplied
- Refill / transparent-window need: to be supplied
- Recyclability requirement (if any): to be supplied
- Retail handling or display requirement: to be supplied

Artwork and finish inputs

- Preferred base finish: to be supplied
- Preferred accent treatment: to be supplied
- Finish coverage / placement notes: to be supplied
- Artwork status: idea / supplied / production-ready
- Barcode, QR and information-panel requirements: to be supplied

Approval and production checks

- Dieline confirmed: ☐
- Copy and legal information confirmed: ☐
- Barcode quiet zone protected: ☐
- Finish map reviewed: ☐
- Final written quotation and proposed lead time approved: ☐